



MYANMAR
BUILD & DECOR
Building Materials, Interior, Furniture & Decor

22-24 October 2015

Myanmar Event Park | Yangon, Myanmar



Organized by



Index
Creative
Village

In Partnership with



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Industry at A Glance

- Myanmar construction industry is growing at an exponential rate with a CAGR of 20%. The residential and infrastructure sectors combined to almost 80% of the entire industry especially residential which has 49% of the market or investment value of about 1.5 Billion US Dollars.¹
- Myanmar's construction is still mainly concentrated in the residential sector fuelled by government housing plans and private commercial residential developments such as detached houses, apartments, and high end condominiums driven by urbanization.²
- In 2013, the Myanmar Ministry of Construction announced a target to build more than one million houses across the country. This is slated to take a period of 20 years (50,000 units annually) to meet the demand for residential real estate. According to the Department of Human Settlement and Housing Department (DHSHD) only 7,000 houses are currently being built versus the annual demand of 20,000 units. The government has indicated its willingness to co-operate with private sector construction companies in major cities such as Yangon and Mandalay while wholly carrying out construction in other areas of the country using government loans.³
- The use of construction materials in Myanmar from past to present has been mainly for functional until the third quarter of 2013 when more high rise hotels and building in Yangon have been built with more design, according to SCG Cement Materials Myanmar Executive. This growing development can be seen more commonly in restaurants, hotels and condominiums nowadays In Yangon with more design, more modernized and decor.⁴

Source : ^{1,2} (New Crossroad Asia, updated September 2012), ³ (IPSOS BUSINESS CONSULTING Construction In Myanmar), ⁴ (Source: Slam Cement Group, Eleven Media/The Nation Newspaper August 2013)

About The Show

The First edition of Myanmar Build & Decor 2014 showcased over hundred brands and companies from Thailand and the region. The three-day exhibition held on 24-26 September 2014 at MEP (Myanmar Event Park), highly succeeded as an excellent business platform connecting international suppliers and manufacturers of building and construction materials, system work, interior design, furniture, decor and building and interior related product and service and was attended by 2,879 visitors from 14 countries namely Australia, Canada, China, Germany, India, Japan, Malaysia, Singapore, Srilanka, Taiwan, Thailand, U.K., U.S.A and Vietnam.

The Second Myanmar Build & Decor are scheduled for 22-24 October 2015 at MEP (Myanmar Event Park) in Yangon, Myanmar and expected to welcome over 160 exhibiting companies and more than 4,000 visitors.



Exhibitor's Voice of Confidence



Mr. Tanongkai Torkumwong
Assistant Manager Project & Showroom sales
Perfect Office Furniture

"We had exhibited in the first Myanmar Build & Decor in 2014 and received an excellent feedback as well as found fantastic business opportunities in Yangon. We met new clients whom we advised about modernized office furniture and new trends. We surely will be participating in the next Myanmar Build & Decor in 2015."



Mr. Sompong Jaengjetsada
Sales and Marketing Manager
SCG Cement- Building Material Co., Ltd. - Myanmar

"We had huge success from exhibiting in the Myanmar Build & Decor 2014. At SCG booth, we also received excellent response from visitors who were mainly key decision makers and influencers. SCG products were better known to the market from this exhibition."



Mr. Thanakorn Vanabhuti
Managing Director and Architect
335 Studio Company Limited

"335 Studio was participated in Myanmar Build & Decor 2014 and really valued the business opportunity there. We had more understanding with Myanmar consumer behavior in this industry for serving in ASEAN Economic Community 2015. We also got positive response from visitors. That's the reason we will be exhibiting in the next Myanmar Build & Decor again"

Exhibitor Profile :

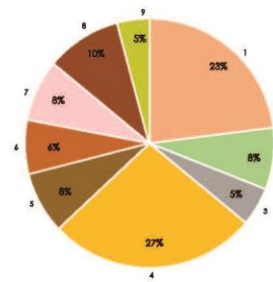
- Building and Construction Materials | Tools & Equipment
- Cement | Concrete materials
- Electrical System and Appliances | Security System & Equipment
- Furniture | Interior | Decoration
- Landscaping | Swimming Pool and System
- Lights | Lamps | AV and Sound System
- Paint Color | Glass | Wall | Curtain | Lumber | Flooring
- Piping | Drainage | Ventilation | Utilities System and Installation
- Roof | Insulation | Sealants
- Sanitary ware | Kitchen ware
- Tiles and Stones
- Wiring & Cabling

Visitor Profile :

- Architects | Landscape Architects
- Building & Maintenance
- Commercial Buildings | Apartments | Condominium
- Construction Companies
- Contractors
- Engineers
- Hotels and Resort Owners
- Interior Designer
- Property Developers
- Traders | Distributors | Importers

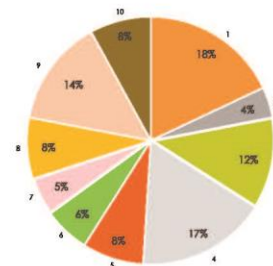


2014 Visitors by Demography



BY MAIN ACTIVITY

- Architect | Interior Design
- Building & Maintenance
- Commercial Buildings | Apartments | Condominium | Hotel | Resort
- Construction Company
- Contractors
- Engineer
- Real Estate | Project Developer
- Trader | Distributor | Importer
- Others



BY JOB FUNCTION

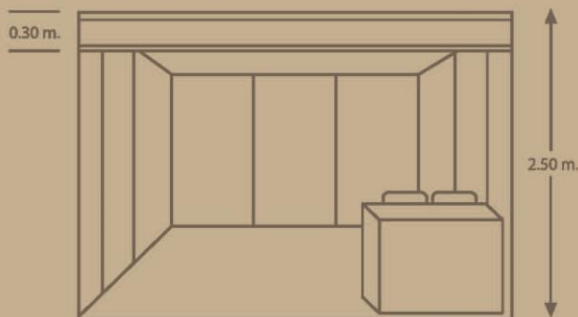
- Architect
- Building Manager
- Contractor
- Engineer
- Interior Design
- Manufacturer
- Project Developer | Investor
- Purchasing
- Trader
- Others

Participating Package : (price per sq.m.)

Space only : USD 290 | THB 8,700
(min. 18 sq.m.)

Standard booth : USD 320 | THB 9,600

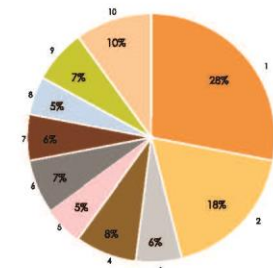
*Thai baht applicable to companies registered in Thailand only



Standard booth includes :

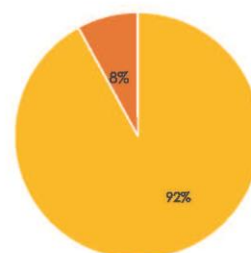
- Fascia name board
- Needle punch carpet
- Panel system, white
- Reception desk (1 unit)
- Chair (2 units)
- Waste Basket
- Fluorescent lamps (2 units)
- Power socket (1 unit, not for lighting)

BY PRODUCT OF INTEREST



- Home Finishes | Furniture | Decoration and Interior Design
- Construction Materials | Tools & Equipment
- Colors | Glass | Curtains | Lumber | Flooring | Wall
- Concrete Materials & Sealants
- Roof - Insulation | Awning | Steel | Metal
- Tile | Marble | Granite & Equipment Installation
- Sanitary ware | Kitchen ware
- Swimming Pool | Sauna & Spa
- Lighting | CCTV | Home Theatre | Sound Equipment | Computer & Software
- Decorative Materials | Outdoor Furniture & Decoration | Landscaping

BY COUNTRY



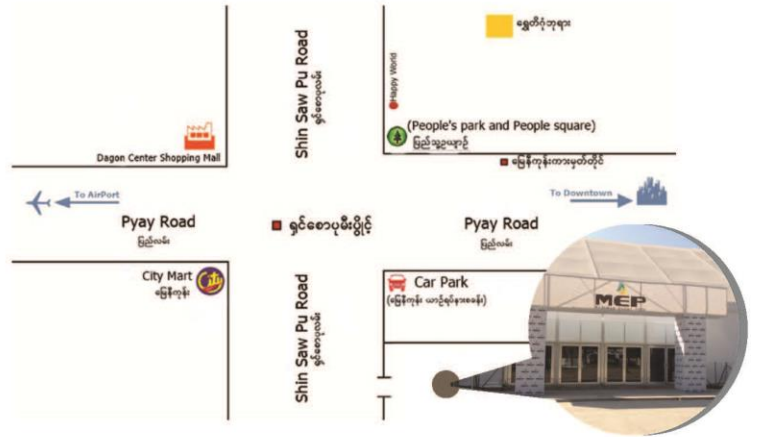
Total 2,879 visitors divided as 92% local visitors (Myanmar) and 8% international visitors from 14 countries namely Australia, Canada, China, Germany, India, Japan, Malaysia, Singapore, Sri Lanka, Taiwan, Thailand, The United Kingdom, The United States of America and Vietnam

Local International

About Venue

Myanmar Event Park (MEP) is approximately 17 km from Yangon International Airport and 3.5 km to the heart of Yangon surrounded by important spots such as Shwe Dagon Pagoda.

Address : Near Myaynigone Car Park, Shin Saw Pu (Winsor) Road, Dagon Township, Yangon Myanmar



About Organizer



Myanmar Build & Decor 2015 is organized by ICVeX, the subsidiary company of Index Creative Village PCL which is well known as the World's 7th ranking event company. With professionally experienced management team and business network in Myanmar including a local office in Yangon. ICVeX successfully organized in 2014. A few exhibition in Myanmar namely; Myanmar International Food & Beverage, Myanmar HoReCa (Hotel-Restaurant – Catering), Myanmar Build & Decor and Myanmar Medihealth & Wellness.

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